



2026 PearScape Trail Public Art Program

Introduction

The PearScape Trail has been an iconic symbol of Pearland's cultural identity since its establishment in 2016. With 23 vibrant pear sculptures currently installed across 12 locations in the city, the program has successfully brought art into public spaces while celebrating Pearland's namesake fruit in a creative and distinctive way. As we look to the future, the PearScape Program presents an opportunity to build upon this successful foundation while evolving the program to be more accessible to all community members.

Vision Statement

Pearland is a dynamic cultural destination where creative experiences and public art distinguish our community identity, create experiences that surprise and delight both visitors and residents, and contribute to economic growth.

Mission Statement

The Pearland Public Art Program harnesses the power of creativity to drive tourism and enhance quality of life for all. By making public art a part of our daily lives, we create memorable experiences that draw visitors, generate economic activity, and position Pearland as the destination for creativity in the Houston region.

Sponsored PearScape Sculpture Fees

Businesses, organizations and individuals in Pearland are invited to sponsor a pear artwork, in cooperation with Visit Pearland. Two sponsors may share the cost of a single pear but must agree jointly to all other terms of the program guidelines. More than two sponsors are not permitted for a single pear. All sponsorships will be governed by the PearScape Trail: Public Art Program guidelines. **Pear Trail Fee \$9,500**

Features:

- Full-size 4-foot pear sculpture
 - Elevated pedestal base (similar in size to current Trail)
- Artist selection from qualified roster or sponsor's choice (subject to approval)
- Professional installation and maintenance included
- Recognition signage at installation site
- Featured promotion in Visit Pearland marketing materials
- High-resolution professional photography for marketing use
- 10-year installation period with renewal option

Initial Application

A sponsor wishing to install a PearScape Trail sculpture in Pearland will complete an online application. Link to the application ([PearScape Sponsor Application | Visit Pearland](#)).

Contact: arts@visitpearland.com

[Visitpearland.com/pearscapesponsorship/](https://www.visitpearland.com/pearscapesponsorship/)